

SEVERN BITES

Adventures in Food and Drink | South West England | Further afield

Winner World Sloe Gin Championship

Danielle beat off competition from 30 other professional and amateur entries to win the 2016 award. Her winning nine was described as "a lovely sloe Gin with real depth & a very distinctive mature taste"

Winner Bronze Award - World Bread Awards

Danielle created an Almond Babka - a Jewish sweet bread and gained a Bronze award in the World Bread Awards. Danielle will be judging in the 2017 championships.

Social Media

Twitter [@breadbakerdani](https://twitter.com/breadbakerdani)

Instagram [@breadbakerdani](https://www.instagram.com/breadbakerdani)

Pinterest [@breadbakerdani](https://www.pinterest.com/breadbakerdani)

Facebook SevernBites



Danielle Ellis

I've been writing a blog since 2010. I founded EdinburghFoody.com based in Scotland's Capital city in 2006 growing the blog from scratch to more than 17,000 followers on Twitter, a very successful newsletter, and over 500 blog posts.

In July 2016 I moved to Gloucestershire, leaving the blog in capable hands of 4 writers, and started, Severn Bites, www.severnbit.es.com. Continuing the ethos of the Edinburgh Foody blog, Severn Bites seeks to celebrate the fabulous local food and drink and the people who grow, create, cook and eat it. Coverage also includes food related trips overseas and reviews of cookery books.



Bread Baking Classes

Danielle is a professionally trained bread baker. She currently runs bread making classes and has also

- Trained chefs who wish to extend their skills
- Worked with schools at primary and secondary level
- Developed personalised recipes for cafes.

Contact

Danielle is based near Slimbridge, Gloucestershire ideally suited for access to Bristol, the Cotswolds, the Forest of Dean, etc. Contact her on 07901 854981 or email danielle@severnbitess.com

Advertising

If you would like to discuss advertising on Severn Bites, please get in touch to discuss. Whilst I don't offer banner or other permanent ad spots, I may publish sponsored content if the subject matter is a good fit for the blog.

Work with Me

If you've enjoyed what you see on Severn Bites and Edinburgh Foody and would like to discuss a collaboration or commission, please get in touch.

Commissioned Blog Content

If your brand is a good fit for my content, I'm happy to discuss a collaboration for publish on Severn Bites.

I work with brands in a range of ways including commissioned recipes (featuring a specific ingredient or product) and restaurant, product and gadget reviews. I also run occasional giveaways for my readers.

Press Trips

I am available for press trips. I have worked directly with destination tourist boards (Scottish and Irish), commercial organisations (including match.com, Ladbrokes, Bighthouse and Sainsburys); food producers and restaurants. Press trips include Speyside Whisky Festival, Belfast Restaurant Week, Scottish Salmon, Scot Rail, Visit Scotland.

Social Media

Either in conjunction with content published on Severn Bites, or as a standalone service, I can provide social media coverage for relevant brands and campaigns on Instagram, Twitter and Facebook.

Writing Services

I have contributed articles for Bread Magazine, Scottish Bakers and True Loaf. I have also produced articles for online food sites and for brand websites and blogs.

Disclosure & Links Policy

All review invitations, sample products and services are clearly disclosed in the relevant blog posts. I express my own opinions but I would always rather provide feedback first rather than write a negative review.

I enjoy establishing strong and professional relationships with PR companies producers and suppliers and always seek to find mutually beneficial ways of working together. Drop me an email to discuss ideas.