



SEVERN BITES

SEVERN BITES

Breadmaking, Food and Drink | South West England

Food Judge

Danielle will be judging in the 2018 World Bread Awards. She also judges for the Great Taste Awards and Grocer Own Label awards

Winner World Sloe Gin Championship

Danielle beat off competition from 30 other professional and amateur entries to win the 2016 award. Her winning nine was described as "a lovely sloe Gin with real depth & a very distinctive mature taste"

Winner Bronze Award - World Bread Awards

Danielle created an Almond Babka - a Jewish sweet bread and gained a Bronze award in the World Bread Awards.

Social Media

Twitter [@breadbakerdani](#)

Instagram [@breadbakerdani](#)

Pinterest [@breadbakerdani](#)

Facebook SevernBites

Danielle Ellis

Creating great content for your brand. SevernBites is all about good food: Original Recipes; Bake Better Bread: Reviews of products, restaurants, food and drink.

In 2010 I founded [Edinburgh Foody](#) based in Scotland's capital city. Growing the blog from scratch to more than



Recipes developed for Nutrigrain

17,000 followers on Twitter, a very successful newsletter, and over 500 blog posts.

In July 2016 I moved to Gloucestershire, leaving the Edinburgh Foody blog in capable hands of 4 writers, and started, [Severn Bites](#). Focusing on my passion for breadmaking, the blog also includes cookery book and restaurant reviews; original recipes and food and drink reviews.

I also judge in food awards.



Bread Baking Classes

Danielle is a professionally trained bread baker. She currently runs group and one-to-one bread making classes and also

- Trains chefs who wish to extend their skills
- Work with schools at primary and secondary level
- Develop personalised recipes for food outlets.

Contact

Danielle is based near Slimbridge, Gloucestershire ideally suited for access to Bristol, the Cotswolds, the Forest of Dean, etc. Contact her on 07901 854981 or email danielle@severnbites.com

Advertising

If you would like to discuss advertising on Severn Bites, please get in touch to discuss. I accept sponsored content if the subject matter is a good fit for the blog. No guest posts.

Work with Me

If like what you see on Severn Bites and Edinburgh Foody and would like to discuss a collaboration or commission, please get in touch.

Commissioned Blog Content

If your brand is a good fit for my content, I'm happy to discuss a collaboration for publication on Severn Bites.

I work with brands in a range of ways including commissioned recipes (featuring a specific ingredient or product) and restaurant, product and gadget reviews. I also run occasional giveaways for my readers.

Press Trips

I am available for press trips. I have worked directly with destination tourist boards (Scottish and Irish), commercial organisations (including [match.com](#), Ladbrokes, Brighthouse and Sainsburys); food producers and restaurants. Press trips include Speyside Whisky Festival, Belfast Restaurant Week, Scottish Salmon, Scot Rail, Visit Scotland.

Social Media

Either in conjunction with content published on Severn Bites, or as a standalone service, I can provide social media coverage for relevant brands and campaigns on Instagram, Twitter and Facebook.

Writing Services

I have contributed articles for Bread Magazine, Scottish Bakers and True Loaf. I have also produced articles for online food sites and for brand websites and blogs.

Disclosure & Links Policy

All review invitations, sample products and services are clearly disclosed in the relevant blog posts. I express my own opinions but I would always rather provide feedback first rather than write a negative review.

I enjoy establishing strong and professional relationships with PR companies, producers and suppliers and always seek to find mutually beneficial ways of working together. Drop me an email to discuss ideas.